



United Nations  
Educational, Scientific and  
Cultural Organization

Under the patronage of  
the Swiss Commission  
for UNESCO



International Jazz Day

A celebration of a music that,  
since its founding more than  
100 years ago, has become a  
universal language for freedom,  
individuality and diversity.

# 3<sup>rd</sup> JazzDayFestival

[www.JazzDayFestival.ch](http://www.JazzDayFestival.ch)

The 3rd JazzDayFestival will take place in different places and cities  
on Wednesday, 30 April 2014, the third International Jazz Day.

Media Partnerships:



# 3<sup>rd</sup> JazzDayFestival on 30 April 2014

For the third time the International Jazz Day will be held on Wednesday 30 April 2014. On this occasion the JazzDayFestival, which has been under the patronage of the Swiss Commission for UNESCO since 2013, with the cooperation of event managers and music schools, will be celebrating a type of music which for over 100 years has turned into an universal language for freedom, individuality and diversity.

## The idea

As with similar events, on this special day the JazzDayFestival promises a ‚long night of Jazz‘ and the opportunity of a common platform of exchange for any Swiss event manager. The main aim of the festival is to attract a new audience to Jazz. The reason for holding this festival on the 30th April 2014 is that the next day (1st May) is a public holiday in many places. Following the success of the 2012 and 2013 JazzDayFestivals in attracting visitors, and the positive feedback that was received, new engagements have been arranged for 2014. The 30th April will be transformed into a day to reserve well in advance, and will become a fixed element of the Swiss cultural calendar. On this International Jazz Day the cultural multiplicity of the Jazz scene will be experienced both beyond geographical and linguistic borders, as well existing structures: in and outside of clubs, on and next to stages. The JazzDayFestival will not only sound, but also linger.

## The partners of cooperation\*

In order to provide a versatile program with the opportunity to explore new expressions of Jazz, 18 Swiss cities will be involved:

The Jazzclub Aarau, the Jazz Cat Club in Ascona, the bird's eye jazz club and offbeat (Jazzfestival Basel) in Basel, bee-flat, BeJazz, Jazzwerkstatt Bern and Marians Jazzroom (Jazzfestival Berne) in Berne, Le Chat Noir in Carouge, the Eisenwerk (jazz:now) in Frauenfeld, La Spirale in Fribourg, AMR in Geneva, the Jazzclub Chorus in Lausanne, the Kulturscheune in Liestal, the Jazzkantine in Lucerne, the Jazzclub Rorschach, gambrinus jazz plus in St. Gallen, the Jazz-Club Thalwil, the Jazzmuseum SwissJazzOrama in Uster, the ESSE Musicbar and JazzAmMittwoch/Theater am Gleis in Winterthur, the Bistro Monsieur Baguette in Zug, and in Zürich the JazzBaragge, Jazz im Seefeld, the Lebewohlfabrik, the Mambo Café – and also, from the beginning onward, the partner clubs: the Institute of Incoherent Cinematography (IOIC) and the Kafi für Dich.

Also, participating in the project again, are the Jazz Campus in Basel, the Jazz Department of the University of Arts in Berne, the EJMA and the Jazz Department of HEMU in Lausanne, the Jazz Music Institute of the University of Arts in Lucerne and the Department of Jazz and Pop of the University of Arts in Zürich.

## The future

The project will continue to grow and the International Jazz Day, as well as Jazz in general, will become both more accessible and popular in Switzerland. Unfortunately, no sponsorship has yet been found. However, the project does have wide support, but needs commercial help. The event will keep its non-profit-making character, but medium-term costs must be covered. The search for sponsors who are interested in engaging culturally on a national level is currently ongoing.

## [www.JazzDayFestival.ch](http://www.JazzDayFestival.ch)

\* Status: 28 March 2014. All information supplied without guarantee and subject to change.



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